



**COOK
MEDICAL CENTER**

A campus of **TIFT REGIONAL MEDICAL CENTER**



COOK MEDICAL CENTER
706 North Parrish Avenue
Adel, Georgia 31620

(229) 896-8000

www.CookMedicalCenter.com

60-bed hospital
and 95-bed nursing home

- Acute care
- Sylvia Barr Center for geriatric psychiatric care
- Cook Senior Living Center
- Primary care clinics
- After hours clinic for minor injuries and illnesses
- Diagnostic testing
- Endoscopy
- Sleep lab
- Therapy services

*Named a
Top 10 Medium-Size Hospital
by Georgia Trend magazine*

Cook Medical Center (CMC) has a proud heritage of serving the healthcare needs of Adel and Cook County residents. Like most small rural hospitals around the state and country, CMC is faced with a rising number of self-pay patients while third-party reimbursements are being reduced. Despite these challenges, rural hospitals like CMC are well-positioned to succeed in healthcare delivery if it is built around collaboration.

Rural hospitals can play a critical role in managing population health. With this in mind, Tift Regional Health System (TRHS) acquired CMC in 2012 and is working with the hospital to find innovative ways to adapt to dramatic changes in healthcare and embrace the risks and rewards of a new value-based system.

To attract a diverse payor mix of patients as well as quality providers to CMC, a new contemporary facility in a more strategic location for both the hospital and nursing home are needed. TRHS has secured financing through the USDA Community Facilities Program for the construction of a new CMC facility which will be located near Interstate 75 in Adel. A 102,000-square-foot replacement facility for the hospital and nursing home is estimated to cost \$35 million, including land acquisition, construction and equipment.

While acute care services will still play an important role, rural hospitals like CMC need to shift to an outpatient-based model to be more effective in the changing healthcare landscape. This includes an emphasis on ambulatory surgery, after-hours care, observation beds and outpatient diagnostic imaging.

Donations through the tax credit program will be used to offset indigent care expenditures, thus allowing CMC to reinvest funds into the replacement facility and assist in the amortization of the USDA loan. Some of the tax credit revenues will also be used to purchase equipment for the new facility, such as medical imaging technology, exam-room beds and operating room equipment.

CMC is also a top employer for the community and provides an impact of \$21.1 million on the local economy. As an economic engine and healthcare leader for Cook County, donations to the tax credit program will be a worthwhile investment for local stakeholders and will help ensure sustainability of a high-value service.